



## AGRILEAD TRAINING & CONSULTING LLC

*Building Skills. Growing Resilience.*

AGRILEAD Bilingual Agricultural Workforce and Extension Training Initiative

### AGRILEAD Signature Initiative Overview

#### Initiative Name

The AgriLead Bilingual Agricultural Workforce and Extension Training Initiative

#### Homepage Overview

The AgriLead Bilingual Agricultural Workforce and Extension Training Initiative is designed to make practical agricultural knowledge more accessible to beginning farmers, small-scale producers, farmworkers exploring agricultural entrepreneurship, and immigrant, multilingual, and underserved agricultural communities. Through bilingual, culturally responsive, and field-oriented education, the Initiative will focus on applied agronomy, soil health, crop management, climate-smart practices, farm management, workshops, technical assistance, and train-the-trainer activities. AGRILEAD intends to begin initial implementation and stakeholder engagement in Southwest Florida, including Immokalee and agricultural communities in Collier, Lee, and Hendry Counties, while developing a practical model that may be refined and adapted for other communities.

#### Primary Call-to-Action Button

Explore the Initiative

#### Dedicated Initiative Page Content

The AgriLead Bilingual Agricultural Workforce and Extension Training Initiative is designed to expand access to practical, research-informed, and Extension-aligned agricultural education. It seeks to serve beginning farmers, small-scale producers, farmworkers interested in agricultural entrepreneurship, immigrant and multilingual producers, Haitian Creole-speaking and Spanish-speaking agricultural communities, and other underserved rural populations.

Planned activities include applied agronomy training; soil health and crop-management education; climate-smart and resilient farming practices; agricultural entrepreneurship and farm-management instruction; bilingual educational materials; workshops and demonstration-based learning; technical assistance; small-group consultations; train-the-trainer activities; and curriculum development and adaptation. The Initiative will emphasize culturally responsive communication and field-oriented learning that helps participants translate technical information into practical decisions.

AGRILEAD intends to begin initial implementation and stakeholder engagement activities in Southwest Florida, with particular attention to Immokalee and agricultural areas of Collier, Lee, and Hendry Counties. As activities are implemented and documented, AGRILEAD will seek to refine its curricula, delivery methods, and learning tools and develop a replicable training model that may be adapted for other agricultural communities. These efforts are planned and remain subject to resources, stakeholder engagement, and appropriate institutional arrangements.

### **Tagline**

*Practical agricultural knowledge, delivered bilingually and built for the realities of farmers and rural communities.*

### **Call-to-Action Buttons by Page**

#### **Homepage Primary Call-to-Action**

Explore the Initiative

#### **Dedicated Initiative Page Call-to-Action Buttons**

View Training Areas

Discuss Collaboration Opportunities

### **Institutional Disclaimer**

*AGRILEAD is an independent agricultural training and consulting company. References to Extension-aligned education describe the Initiative's educational approach and do not imply affiliation with or endorsement by any university, government agency, or Cooperative Extension organization.*